

Ruschlikon's Spring activities in Spanish speaking markets

Spain & LATAM

A successful Ruschlikon market event was held in Spain

A record number of brokers and (re)insurance companies from the Spanish market were represented, many of them for the first time. This was followed by a cocktail event, hosted in MAPFRE RE's headquarters. The official part was well received, followed by lively discussion amongst all participants during the social part.

The workshop was organized by the Regional Implementation Group Spain (RIGS), co-chaired by MAPFRE RE and Swiss Re, and covered the following aspects, tailored to the market needs:

- 5th Anniversary of RIGS – the journey so far
- Update on the most recent Ruschlikon market implementations, along the Why, How and What. The speakers from Nacional Re, Aon Iberia and Munich Re transparently shared their experience during the implementation, with an emphasis on the associated benefits.
- ACORD Solutions Group (ASG) provided an update on the Ruschlikon sponsored hub model set up for the Italian market, including an explanation on the various connectivity options for the Spanish industry partners.
- Ruschlikon ePlacing and post-placement activities have been introduced, in the context of the end-to-end value chain in the (re)insurance industry. With its rollout, it will allow digitized administration, starting with placement (ePlacing), through contract administration (post-placement), to premium, claims and financial handling (eAccounting and Claims).



Individual follow-ups have been scheduled. If you are interested in more detailed information, please reach out to Daniel Quermia (dquermia@mapfre.com) or Pablo González (Pablo_Gonzalez@swissre.com) as representatives of the entities leading the initiative in Spain.

A big thank you to MAPFRE RE who hosted the Spanish market event.

Planting the Ruschlikon seed in the Latin American (LATAM) market

The Ruschlikon Implementation Group Spain (RIGS) has been given the opportunity to provide an update on the Ruschlikon activities to the market in Mexico, including the recent success of actual implementations in the Spanish market.

Funcionarios del Sector Asegurador (FUSA), the Mexican Insurance Association, approached the group through Sergio Ibanez (Swiss Re), who is a regular speaker at the FUSA webinars and events, to cover the topic of digitization in the insurance industry. Due to tax authority requirements, XML messages are already generated for income/expense tax reporting purposes. Hence, for the Mexican market it's a step change to start working along ACORD GRLC standard messages and processes.

"The Future in Mexico and LATAM: A view of Digitization in the Spanish Re/Insurance market" was the promising title of the webinar, featuring MAPFRE RE and Swiss Re speakers, driving the Spanish market implementation group.

PLATICA GRATUITA
8:30 A 09:45 23 Abril 2024

"El futuro en México y LATAM: Vista a la Digitalización en el mercado de Seguros/Reaseguro en España"

EXPOSITORES

- Daniel Quermia**
CFO Mapfre Re
- Pablo González**
VP Siniestros Swiss Re
- Nicole Kellenberger**
VP Systems y eAdmin Lead Swiss Re
- Alvaro Cano**
Administración y Finanzas, Mapfre Re

FUSA

zoom

More than 70 participants attended the FUSA webinar and took the opportunity to ask very engaged questions, showing interest in replicating the Spanish market successes into the region and making the best use of the experience gathered in Spain.

"Big thanks to the speakers supporting the FUSA organization with this highly valuable contribution. The number of participants proves the interest in the topic. The feedback received from the association members was very positive".

- Victor Araiza, FUSA's General Director

The speakers are committed to continue individual discussions with clients in the region, to better explain what is needed and the benefits. The outcome of these discussions will

allow planning next steps for expanding the ACORD/Ruschlikon footprint into the LATAM market.

*Daniel Quermia, MAPFRE RE, co-chair Ruschlikon Implementation Group Spain and SteerCo member eA&C
Pablo Gonzalez, Swiss Re, co-chair Ruschlikon Implementation Group Spain*

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